

Samra

s a m r a h e a l t h & b e a u t y . i n c

3554 '98 OCT 13 P2:14

October 2, 1998

RECEIVED

41546

RECEIVED
10/6/98

James T. Tanner, Ph.D.
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington DC 20204

Re: Letter dated September 16, 1998 (copy enclosed)

Dear Mr. Tanner:

You have raised an objection to the use of the phrase "...protect the body from pathogens" in the labeling of the Samra product Immune Booster.

The whole statement reads as follows: "Traditional Chinese Medicine (TCM) believes that a strong immune system is supported by many elements. The lungs are the first line of defense, they expel toxins, phlegm, and protect the body from pathogens. Next the blood and spleen support the body's immune capability. TCM herbal formulas are designed to promote optimal health by establishing the body's natural balance."

Please note that the objectionable statement refers to the function of the lung and not to the function of the product. However, rather than contesting your judgment we are willing to change the statement at the earliest opportunity.

The new statement will read "Traditional Chinese Medicine (TCM) believes that a strong immune system is supported by many elements. The lungs are the first line of defense, they expel toxins, phlegm, and support the bodies defensive Qi. Next the blood and spleen support the body's immune capability. TCM herbal formulas are designed to promote optimal health by establishing the body's natural balance."

Please notify me if this new statement is objectionable. Thank you.

Sincerely,



David Hilton
Vice President
Samra Health & Beauty, Inc.

3000 s r o b e r t s o n b o u l e v a r d s t e 420 • l o s a n g e l e s • c a 90034

t e l 310 202 9999 • f a x 310 202 8999 • w e b : h t t p : / / w w w . s a m r a . c o m

97S-0162

LET 2269